



Affordable and Accurate Data and Insights that Lead to Confident Decisions

[TractIQ Self Storage](#) is the most comprehensive and easy-to-use online platform for evaluating current supply and demand for self-storage acquisition and development.

The Most Accurate and Up-to-date Supply Data Available

A nationwide database of approximately **58,000 self-storage facilities** (2000 of which are new construction) with information about each facility including:

- ✓ Facility type (drive-up, indoor or multi-story),
- ✓ Square Footage
- ✓ Year Built
- ✓ Climate Control Options

 Continuously updated

Instant High Level Market Overview

Enter any property address, build a radius or drive time trade area around it, and see a market summary containing all the key supply and demand drivers, including:

- ✓ Square Footage and Square Foot per Capita,
- ✓ Population and Population Growth Estimates,
- ✓ Median Income
- ✓ Current Average Rental Rates, and
- ✓ Important Historical Rental Rate Trends

Unlimited Number of Reports

- ↓ Market Summary Report
- ↓ Square Foot Per Capita Report
- ↓ Rental Rate Report
- ↓ Demographic Report
- ↓ Current Facility Supply Report
- ↓ Incoming Housing Construction Report

- ✓ A national database of approximately 65,000 new housing construction projects, including incoming multi-family facilities, single family home developments and elder care facilities
- ✓ A national database of approximately 218,000 other new commercial construction projects, including retail, restaurants, and offices to name a few
- ✓ Traffic pattern data showing the average annual daily traffic for all major roads and highways
- ✓ Rental rate data for approximately 30,000 self-storage facilities, including current rates, historical rates, and charts and graphs that provide insights into historical pricing trends
- ✓ An extensive database of demographic and socioeconomic data which provides historical trends and forecasted growth derived using historical ACS and Census data
- ✓ A quick and efficient way to create and share important visualizations and download reports, charts and graphs

Powerful Filtering Tool

Find Areas:

Area filtration allow you to search for areas that match a specific profile.

i.e. Discover new areas that have a low square foot per capita, a high median income, and a high amount of expected population growth and find available properties in those areas.

Find Existing Facilities:

Facility filtration allows you to search for individual facilities that meet specific criteria.

i.e. Find existing self storage facilities that were built prior to the year 2000, have a low cost per square foot, and have additional acreage for expansion.

Whether you are looking to develop new self storage or acquire existing, **TractIQ** has the solution for you!

Learn More About Our Platform

TractIQ Self Storage is built to help you save time, maximize investment potential, and give you confidence in your business decisions - all at an affordable price.

www.tractiq.com/self-storage

Schedule a Demo

If you are interested in a detailed demo of our platform or would like to participate in a free trial, feel free to schedule a brief introductory demo.

<https://calendly.com/triq-self-storage/20-min-self-storage-demo>